



APARTMENTLIFE



Breathing Life

INTO APARTMENTS

Since 2000

**OUR PROVEN MODEL
HAS BEEN TRANSFORMING
APARTMENT COMMUNITIES
AND THEIR BOTTOM LINE.**

APARTMENTLIFE.ORG

Our Promise To You

JUMPSTART YOUR ONLINE REPUTATION

Ninety percent of apartment seekers are more likely to consider a community with strong positive reviews. Apartment Life Coordinators are in the perfect position to invite residents to share about their experiences - and increase your number of positive comments - through organic touch points.

IMPROVE RESIDENT SATISFACTION THROUGH CONNECTIONS

Witten Advisors found that increasing a resident's friendships within their apartment community almost doubles their likelihood to renew. Your management staff is busy. Let Apartment Life help connect residents and build community through our amazing monthly events and intentional acts of care.

INCREASE YOUR RESIDENT RETENTION

Research shows a strong correlation between move-in satisfaction and retention. Our coordinators employ a variety of tactics, from personally visiting new residents to hosting events catered toward new residents, or those up for renewal. This is just one way Apartment Life can partner with your management staff to customize our services to the unique needs of your community.



**1.3 MILLION UNITS &
3 MILLION RESIDENTS SERVED
FROM COAST TO COAST**

Our Services

CONVENTIONAL PROGRAM

Through a remarkable first impression, a consistent strategy to facilitate resident friendships, and meaningful communication, your residents will feel like they are home. Apartment Life partners with you to make this happen.

RESIDENT SERVICES

Serving the practical, physical, and emotional needs of residents living in affordable, tax credit, and workforce housing communities. Apartment Life provides wraparound services that meet the needs of residents, providing life enrichment and a sense of community, while meeting social-services regulations and maintaining compliance.

SENIOR ADULT SERVICES

Serving the “whole wellness” of residents, including events focused on promoting physical, intellectual, emotional, social, spiritual, and occupational (sense of purpose) well-being.

NEIGHBORHOOD SERVICES

Serving build-to-rent communities by connecting residents in relationship. This, in turn, helps improve financial performance through online reputation, resident satisfaction, and resident retention.

STUDENT SERVICES

Partnering with the local university to create programs that follow the natural rhythms of the semester and build a vibrant sense of connection and friendship outside of the classroom.



Our Raving Fans

“We consider Apartment Life to be an extension of our onsite teams and an important part of the lifecycle of our residents’ journey with us.”

Bill Maddux, Executive Managing Director, Greystar

“Avanath also gets to indirectly benefit from the many partnerships Apartment Life has established with a myriad of community organizations and agencies crucial for supplementing service costs and maintaining Avanath’s reputation overall.”

Kaneisha Washington, Resident Services Director,
Avanath Capital Management

“The Apartment Life Team helps reduce turnover while encouraging, connecting, and loving on our residents.”

Rick Graf, President, Multifamily Asset Services,
Cushman & Wakefield

JOIN US ON MISSION



apartmentlife.org



[apartment-life](https://www.linkedin.com/company/apartment-life)



[instagram.com/aptlife](https://www.instagram.com/aptlife)

